

KANSAS STATE HISTORICAL SOCIETY

CENTER FOR HISTORICAL RESEARCH
120 West Tenth • Topeka, Kansas 66612-1291 •

913/296-3251 FAX #913/296-1005

KANSAS MUSEUM OF HISTORY
6425 South West Sixth • Topeka, Kansas 66615-1099 • 913/272-8681

Certification of State Register Listing

The Register of Historic Kansas Places includes all Kansas properties nominated to the National Register as well as lower threshold properties which are listed on the state register only.

Property Name:	NHRA (SRCA) DRAG STRIP
Address:	GREAT BEND EXPO AREA, WEST 10TH STREET, GREAT BEND, KS
County:	BARTON COUNTY
Legal:	MAIN RUNWAY MEASURING 150' X 7999' CONTAINED IN THE NW4, 34-19S-14W
Owner:	CITY OF GREAT BEND
Address:	BOX 1168, GREAT BEND, KS 67530
National Register eligible	
State Register eligibleXXX	
This property was approved by the Kansas Historic Sites Board of Review for the Register of Historic Kansas Places on AUGUST 20, 1994 .	
I hereby certify that this property is listed on the Register of Historic Kansas Places.	
State Historic Preservation Officer Date	

The National Hot Rod Association (Sunflower Rod and Custom Association) Drag Strip (c. 1942-1943) is being nominated to the Register of Historic Kansas Places for its historical significance as the location of the first NHRA national drag race championships. The drag strip is located at the Great Bend Expo area west of town, and was originally built by the army as an air field during World War II. The concrete airfield measures 150 feet wide by 7999 feet long, a quarter-mile of that length was used for the actual races with the remainder used for straight-of-way.

The Civil Aeronautics Administration allocated one million dollars for the construction of the Great Bend Air Base in September 1942. Construction on the air field began in December 1942 and was concluded in spring 1943. United States Army troops began arriving at the air base in February 1943, in July B-26 bombers arrived at the air base followed by many more troops in August. The base was slated for commercial use after the war in October 1944 and in 1946 the army declared the air base surplus, the City of Great Bend purchased the base in October 1946.

The Sunflower Rod and Custom Association (SRCA) was founded in Great Bend in January 1954. Under the auspices of the city the drag racing club used the air field as their drag strip. The club was incorporated in April 1955, instituting Earl McDonald as president, Leroy Foos as vice- president, Dale Swalander as secretary, and Virginia Belcher as treasurer. The Sunflower Rod and Custom Association also joined the National Hot Rod Association (NHRA) in April 1955. This membership gave the club prestige, drag insurance and advertisement through the NHRA's Hot Rod magazine. NHRA was organized in 1951 and had 35,000 members in 1955.

In Spring 1955 the Great Bend Chamber of Commerce, on behalf of the SRCA wrote Wally Parks, president of the NHRA requesting that the NHRA hold the first national quarter mile speed trials in Great Bend later that year. The NHRA responded positively; the drag race would establish the official national acceleration records for the stand and start quarter mile.

Since its inception, the NHRA had established an active Drag Safari that staged regional championships across the country. The safari was a traveling crew of NHRA officials headed by a former police officer, Bud Coons. In 1955, the safari was working its ways toward the national championship event in Great Bend, conducting eighteen weeks of regional championships with thirty car class categories.

The first NHRA national drag race championship occurred in Great Bend between September 29 and October 2, 1955. The event was sponsored by the NHRA in cooperation with Socony Mobil Oil Company, 219 cars competed in front of more than 15,000 spectators. The schedule of events included two days of qualifying runs, one day of elimination runs, and then two-way national record runs for all classes on the last day. Unrelenting rain canceled the two-way national record runs, trophies were awarded to those drivers with the fastest speeds in the elimination runs.

The competition included NHRA's regular twenty-seven division of Gas Coupe/Sedans, Altered Coupe/Sedans, Fuel Coupe/Sedans, Competition Coupe/Sedans, Street Roadsters, Roadsters, Hot Roadsters, Modified Roadsters, Open Gas, Dragsters and Stock Cars, plus one class of Four-Bangers and two gas-powered Sports Cars.

Some of nation's top automotive engineers travelled to Great Bend to observe the races. One of the main features of the four-day event were the attempts made by several of the fastest machines to exceed the kilometer standing start speed records set by the German Auto Union's Porshe designed roadster on the Autobahn in 1937.

The top speed on the first day's qualifying was turned in by Art Chrisman of Compton, California, he piloted his gold dragster across the speed traps at 145.16 miles per hour. Lloyd Scott of Long Beach, California set a new record speed for American drag racing during the elimination runs, pushing his twin-engined Bustle-Bomb to 151 miles per hour.

"For those whose lives have never been touched by a double overhead camshaft or milled head, it may be difficult to understand how oil company executives could be teamed up with these speed crazy kids......they build hot rods out of miscellaneous parts of new and old cars, using large amounts of American ingenuity to improve on Detroit's products. Then they gather on drag strips, off-the-highway paved surfaces that may be an airport runway or other controlled straightway to compete against each other under stringently observed rules." (Socony Mobil ad, n.d.)

The NHRA held its first national championships in Great Bend for only the first year, choosing not to return to the concrete air field as black-top was identified as a safer surface. Subsequently the airfield has been the site of other national, regional and local competitions and championships.

SELECTED BIBLIOGRAPHY

- Great Bend <u>Tribune</u>; 24 September 1942, 17 December 1942, 14 January 1943, 27 February 1943, 19 May 1943, 30 July 1943, 26 December 1944, 8 October 1946, 16 October 1946, 24 October 1946.
- Collier, Kent (Secretary-Manager, Great Bend Chamber of Commerce) to Wally Parks (President, National Hot Rod Association), correspondence; 29 April 1955, 12 May 1955, 23 May 1955, 4 June 1955, 14 June 1955.
- Sunflower Rod and Custom Association. Bound volume of clipping, letters, advertisements, business cards. (1955-1963)

Hot Rod Magazine. September 1955.







